



## WORK HISTORY

### **The Wonderfactory**

*Senior Designer : 2008 to Present*

Visual design, art direction, conceptualization and development of interactive projects; including large-scale websites, original content driven applications, advertising, and mobile media.

### **Freelance Designer**

*Interactive and Print Designer : 2006 - 2008*

Designed and produced logos, business collateral, advertisements, packaging and apparel. Strong focus on interactive design and development; utilizing Flash animation, HTML and CSS.

**Clients included:** The Curiosity Group, Wieden+Kennedy, Razorfish, Nike, PETA, and Columbia Sportswear.

### **Alphabet Arm Design**

*Designer : 2003 - 2006*

A key member of this small, but highly creative full service design studio; specializing in identity and logo design, cd art direction, office systems, marketing and advertising collateral. In addition to design, my daily responsibilities included art direction, project management and business development.

### **Fresh Oil Design**

*Designer : 2001 - 2002*

Created original designs for print and web-based projects in this small, three-person studio. My responsibilities included; logo design, illustration, marketing collateral, print production, Flash and HTML development for small businesses, restaurants and retail stores.

## EDUCATION

School of the Museum of Fine Arts, Boston in affiliation with Tufts University : Boston, Massachusetts  
*BFA Program, Concentration in Graphic Design*

## SKILLS

### **Design**

Visual Design, Art Direction, Concept Development, Identity, Illustration, Typography, Layout, Animation, Storyboards, Moodboards, Presentation

### **Software**

Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Acrobat, Microsoft Office, HTML, CSS

## EXHIBITIONS

“Legends of Style presents Future Shock” October 2006, Boston Center for the Arts, Boston MA  
Hand-painted skateboard decks

“Graphic Takeover” September 2006, Paradise Lounge, Boston MA  
T-Shirts, linoleum prints, skateboard decks, photographs, vinyl installation

## PUBLICATIONS

Logo Lounge Master Library (Rockport), 2010. USA  
Los Logos 4 (Gestalten), 2008. Germany  
Logo A Lot (BNN), 2008. Japan  
LogoLounge 4 (Rockport), 2007. USA  
Novum: World of Graphic Design Magazine, April 2007. Germany  
Design Matters: Logos 01 (Rockport), 2007. USA  
LogoLounge 3 (Rockport), 2006. USA

## INTERESTS

Photography, bicycles, surfing, traveling, drinking coffee